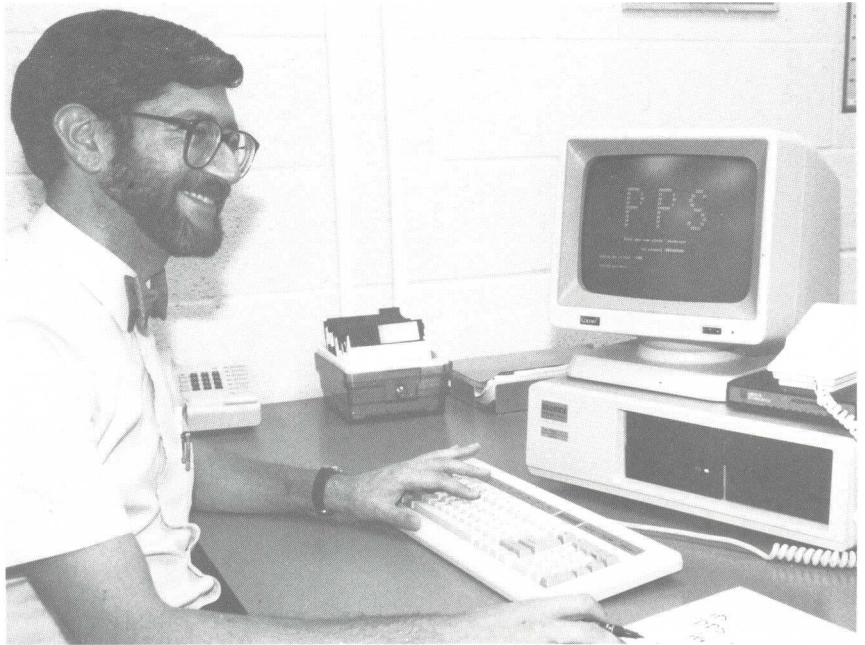


THE PHONE POST SYSTEM

PPS gives your organisation its own private electronic postal service.



Tony Kaye demonstrating the PPS.

If you need to send messages, files or bulletins – and receive similar incoming information as well you must examine

THE PHONE POST SYSTEM

The Phone Post System (PPS for short) is a private electronic mail system that sends a message, a complete file or even a picture via the telephone lines anywhere in the world. It uses your own micro computers and modems plus our economically priced PPS software. It can be faster than FAX.

Examples of PPS Usage

1. Sales Order Processing

A field force makes a series of calls during the day. On returning home, or in the car if using a portable micro, each member of the force uses a menu driven dBASE system to record the sales made. On returning home, using an automatic setup facility, the individual's PPS terminal (their same micro) can be set to send the dBASE file with today's orders down the phone line to Central Order Processing. It arrives at the PPS Base station as a fully fledged dBASE file with its proper header record and file structure. It is error free and immediately ready for use by the Order Processing System.

2. Regional Offices Link

A Theatre producer is based in London with Offices in three other major cities. A major part of the work of the producer is the negotiation and agreement of contracts. As a draft contract is prepared in one office, it needs to be submitted to the central office for comment and approval. Suppose the standard word processing package in use is Multimate Advantage. The whole contract could be sent to the centre where it could be amended and returned. Note that any changes made do not have to be re-keyed. Once made to the draft, a re-print via Multimate would still work at the originating office. The changes could be put into BOLD text so they show up when printed.

The benefits of PPS are substantial.

RELIABLE AND EASY-TO-USE

PPS can send and receive material automatically with no corruption of data. No additional operative skills are required, so human error is minimal. So long as a telephone line is available the system is totally reliable, there is nothing to go wrong.

FAST AND SECURE

PPS is private and confidential to you and your users. The data you transmit is received instantly wherever in the world your base station is situated.

ECONOMIC TO BUY AND RUN

The initial equipment is most reasonably priced. Running costs are the costs of phone calls only. No other running costs, no connection charges, no subscriptions, no storage charges.

3. Team Projects

Suppose a team of researchers, consultants, or writers were working in unison on a combined project. They all use Wordstar and Symphony, or Javelin or Jazz. On a regular basis they have to swap notes about the progress of their work. On occasion they even swap files in order to build on each others efforts. With PPS each team member would not only receive data from colleagues but have the capability of amending it, editing it and returning it. The file remains in full working order having lost nothing in transmission.

4. Spies (with apologies to James Bond)

If you are an agent for one of the super powers you are probably already using this system. But if you are working for a smaller organisation with a limited budget you may wish to bring PPS to the notice of your control. With very modest substation equipment you can send blueprints of that battleship down the phone line to you know who in a flash – and you are totally secure – the ultimate in dead letter boxes.

5. Typesetters

If you are a typesetter with a micro, you can leave PPS with the modem switched on to receive your customers' copy directly into the micro. The copy can then be set – in some cases without re-keying. Only instructions for type sizes, type faces and layout have to be entered – so saving time and avoiding unnecessary errors. Maybe PPS can even broaden your catchment area.